

## WELCOME TO GREEN TRADE HARDWOOD

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# Green Trade Hardwood Marketplace (GTH): Digital Transformation Case Study



## CLIENT PROFILE

Green Trade Hardwood (GTH) is a specialized B2B timber marketplace connecting global hardwood suppliers with international buyers across multiple countries, requiring stringent verification processes and regulatory compliance.

## BUSINESS CHALLENGES

### Manual Processing:

Paper-based account verification and document management created operational delays and administrative overhead.

### Complex Workflows:

Multi-party interactions across RFQ management, quotations, and sales orders lacked coordination and real-time tracking.

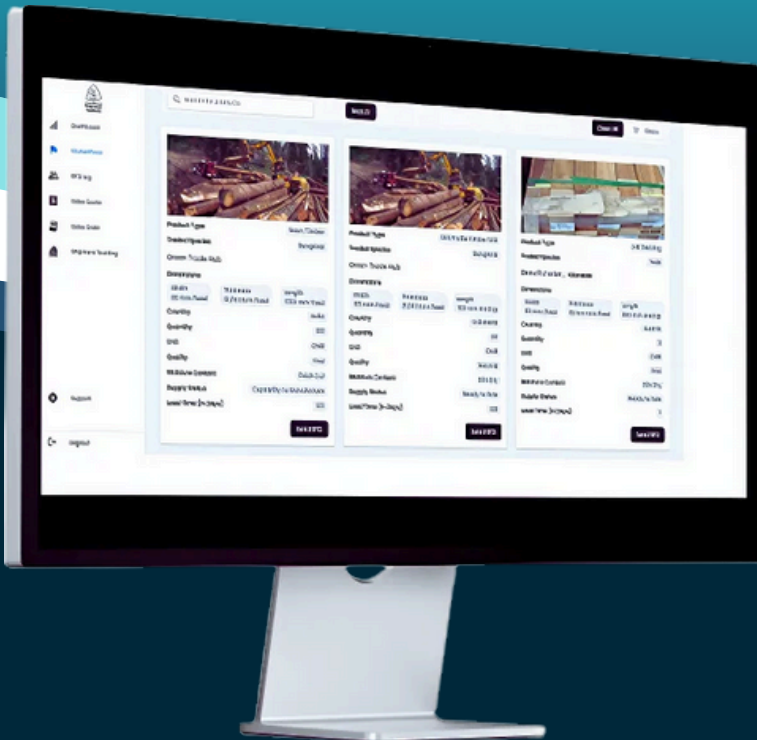
### Compliance Requirements:

Country-specific documentation for timber trade required flexible document management systems.

### Limited Market Access:

Buyers and sellers struggled with product discovery and inventory showcase, missing business opportunities.

# Solutions



## User Management System

Role-based authentication with separate buyer/seller flows, area manager and broker roles, email verification, and admin-controlled approvals.



## Notifications

In-app and email notifications for real-time updates across all platform activities.



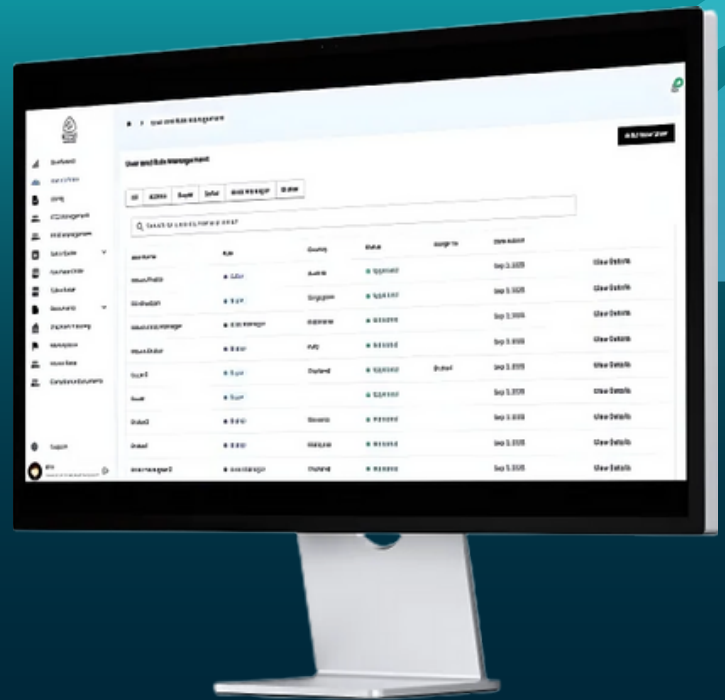
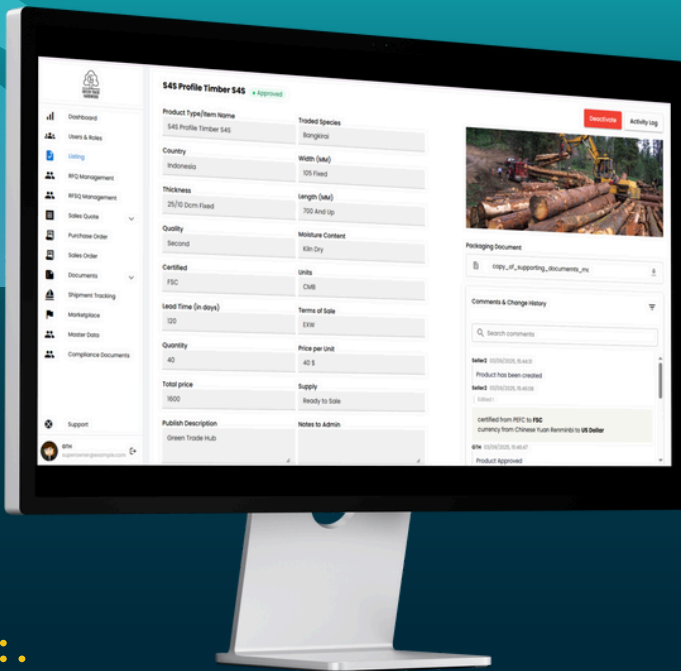
## Comments & Change History

Visible to both parties for tracking changes and enabling communication in required modules.



## Compliance Documents

Secure document sharing with competent authorities through password-protected access for regulatory compliance.



## Activity Log

Comprehensive status change tracking with timestamps and date records for complete audit trails.



## Product Listing Platform

Multi-criteria filtering and comprehensive product cataloging with certifications.



## RFQ Management

Streamlined quotation workflows with product search, requirement submission, and admin-mediated negotiations.



## Sales Processing

Complete order management from quotation to shipping with payment terms and document verification.



## Technology Stack

Vue.js frontend with Quasar design system, Packet Base backend for scalable architecture.





# Results

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## Operational Efficiency

Eliminated manual paperwork, reduced verification time from weeks to days with real-time tracking.



## Market Connectivity

Enhanced buyer-seller matching through advanced search and structured RFQ processes.



## Compliance Automation

Streamlined country-specific document management with automated validation and secure storage.



## Scalable Platform

Robust infrastructure supporting unlimited users and transactions with comprehensive reporting.



M.VERVE



+1 (857) 398-0520



Contact@mverve.com



www.mverve.com